



HAUS GARTEN FREIZEIT

Experience it all

8-16 FEB 2025

Leipziger Messe

www.haus-garten-freizeit.de/en/

Trade Fair Duo with:



WELCOME ...

Kick off the spring with us in 2025. Present your products and services and join us in creating a beautifully varied visitor experience at Leipziger Messe.

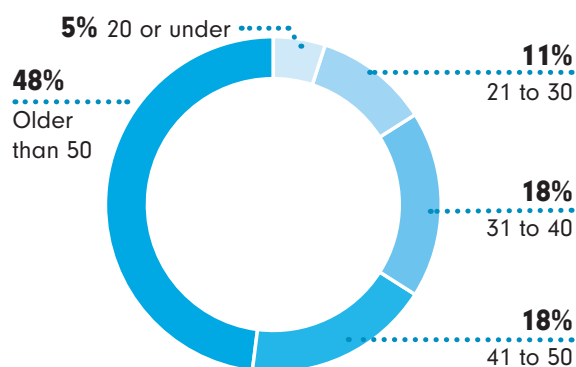
» HAUS-GARTEN-FREIZEIT (overview)

- a regular event since 1991 and one of the **largest and most successful consumer trade fairs in Germany**
- attracts **a large number of visitors** from across Central Germany
- **provides a perfect symbiosis with "HANDWERK live"** (formerly known as the "mitteldeutsche handwerksmesse") with handycraft-products and services
- **welcomed 153,600 visitors in 9 days** in 2024
- **showcases a wide range of industries** in our exhibition halls
Hall 1: Garden / Household Management / Catering & Specialities
Hall 3: Leisure Activities / Home & Furnishings / Textiles, Fashion, Jewellery, Arts and Crafts, Cosmetics / Health, Fitness, Wellness / Pets
Hall 5: Information and Consulting, Modernisation, Renovation, Construction
- **an interactive trade fair design** with themed discovery areas and special presentations (special shows)



» OUR VISITOR STRUCTURE (overview)

Heterogeneous age groups*



Great exposure* (within Central Germany)



» IMPRESSIONS 2024



» EXHIBITORS – SUMMARY 2024

A total of **747** exhibitors in **2024**
(Verified by FKM)

627 exhibitors

HAUS-GARTEN-
FREIZEIT

120 exhibitors

mitteldeutsche
handwerksmesse

HAUS-GARTEN-FREIZEIT is one of the top consumer trade fairs in Germany

"For me, HAUS-GARTEN-FREIZEIT is one of the top consumer trade fairs in Germany. Purchasing power in Saxony is high and it really shows. For me personally – and I have been attending consumer trade fairs for a quarter century – HAUS-GARTEN-FREIZEIT is the best and most attractive one. I have nothing but praise for the organising team. Parking facilities are excellent. As exhibitors we can park right next to the exhibition hall and the staff are very friendly. Leipzig is one of the very best locations in Germany." Trade Fair Manager Philipp Thomalla, BSW Verbraucher-Service Beamten-Selbsthilfewerk GmbH

» IMPRESSIVE TERMS AND RATES!

Stand space rental (incl. partition walls)

Row stand € 129.00/m²

Corner stand € 139.00/m²

Peninsula stand € 143.00/m²

Island stand € 145.00/m²

All prices plus AUMA fee of € 0.60/m²,
€ 149.00 media flat rate and VAT.

IMPORTANT DATES

Beginning of stand allocation: **from early October 2024**

Deadline for ordering technical services: **10 January 2025**

Stand construction: **from 4 February 2025**

Simply use our online registration for booking.

Fast, immediate and easy: haus-garten-freizeit.de/registration



» GET IN TOUCH WITH US!



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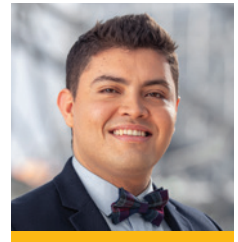


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