

WORLDS OF  
EXPERIENCE  
GLASS HALL

LEIPZIGER  
MESSE

# HAUS GARTEN FREIZEIT

*Experience it all*

8 to 16 FEB 2025

Leipzig Exhibition Centre

In association with:



HAND  
WERK  
LIVE



[www.haus-garten-freizeit.de/en](http://www.haus-garten-freizeit.de/en)

## Glass Hall – THE stage for your products!

### » EXPERIENCE IT ALL ...

When the February sun shines through the 6,000 or more windowpanes covering the Glass Hall at the Leipzig Exhibition Centre, this impressive building is flooded with pleasant daylight. The unique architecture of the Glass Hall provides a perfect setting for our Worlds of Experience. It is Europe's largest all-glass hall and has always been a landmark and major attraction for visitors to HAUS-GARTEN-FREIZEIT. **From 13 to 16 February 2025**, it is celebrating a comeback. Consumers can **enjoy interactive and immersive experiences created** in an atmosphere flooded with natural light. **Information on leisure, sports and trends** will be available and visitors of all ages, especially families, are encouraged to join in and try out new things. All this is guaranteed to put consumers in the mood for shopping. Don't miss out on selling your products here. Be a part of this event and book your exhibition space at attractive rates with our special introductory offer.

**Trade show opening hours: Thursday to Sunday = 4 days | Dates: 13 to 16 February 2025**

### » IMPRESSIONS of the Glas Hall





## » OUR EVENT THEMES – YOUR PRODUCTS

### 2025 event themes in the Glass Hall:\*

- **ACTIV World/ACTIV Kids:** cycling/mountain biking, water sports, hiking/climbing, team sports, popular sports, yoga and a wide range of activity and participation areas including a parkour tool, a BMX stunt show, a climbing tower and much more
- **Active tourism:** camping holidays, destinations, accommodation providers, leisure facilities, photography etc.
- **Sustainable travel:** van life, backpack tourism, canoe tours, cycle tours, etc.

\* Event themes are subject to the number of registrations

## » IT'S TOTALLY WORTH IT!

- **The HAUS-GARTEN-FREIZEIT/HANDWERK experience covers:** 3 exhibition halls and 58,000 m<sup>2</sup> of exhibition space with ca. 750 exhibitors and 153,600 visitors (2024) as well as a varied programme of activities
- Perfect setting, perfect presentation: „Active Leisure“ as a world of experience in the exclusive ambience of the Glass Hall – **back in 2025!**
- Featured theme “Leisure”: **on second place of visitor interest** with a score of over 60 % according to the 2023 visitor survey.
- Perfect timing: ideal event dates in February, ready for the **start of the outdoor season**
- **4 days** of direct sales opportunities (**13 to 16 February 2025**, incl. 2 weekend days) – instead of a 9-day event
- **Attractive discounts: space rental EUR 77/m<sup>2</sup>**  
Partition walls are available on request and included in the rental price.  
Prices are valid plus € 0.60/m<sup>2</sup> AUMA fee, € 149.90 media flat rate and VAT.
- Perfect image platform for local providers to raise awareness
- Impressive variety of experiences, shopping opportunities and inspiration for the whole family
- High consumer interest and spending power with many regular visitors
- Top ratings for service, organisation and infrastructure at Leipzig Exhibition Centre with its modern, bright exhibition halls, ideal transport links etc.
- Leipzig is a charming and well-known trade fair metropolis with attractive leisure facilities, entertainment and nightlife

## » PICTURES from 2024



## IMPORTANT DATES

Please book by **15 September 2024** if possible.

Spaces will be allocated from **early October 2024**.

The closing date for ordering technical services is **10 January 2025**.

## » GET IN TOUCH WITH US!



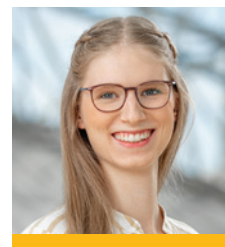
**Peggy Schönbeck**  
Project Director  
Phone: +49 341 678-8861  
p.schoenbeck@leipzig-messe.de



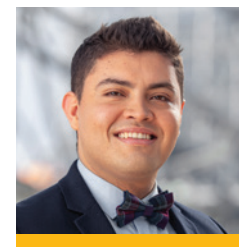
**Daniela Schubert**  
Project Manager  
Phone: +49 341 678-8866  
d.schubert@leipzig-messe.de



**Christin Susok**  
Project Manager  
Phone: +49 341 678-8864  
c.susok@leipzig-messe.de



**Jana Günther**  
Project Manager  
Tel.: +49 341 678-8863  
j.guenther@leipzig-messe.de



**Nicolás Polanía Bruce**  
Project Assistant  
Phone: +49 341 678-8865  
n.polanía\_bruce@leipzig-messe.de